

MASSACHUSETTS OFFICE OF INTERNATIONAL TRADE & INVESTMENT



K PLASTICS 2010

World Business Trade Show

Number 1 for plastics and rubber worldwide

Duesseldorf, Germany
October 27- November 3, 2010

K Plastics is the largest, most significant and internationally representative plastics and rubber industry trade show.

Held every three years in Dusseldorf/Germany, **K Plastics 2010** represents a unique and comprehensive look at innovative plastics and rubber related technologies. Over 3,100 exhibitors from all over the world will showcase innovations in the field of raw materials, auxiliaries, semi-finished products, technical parts and reinforced plastics, machinery and equipment for plastics and rubber industries.

In 2007, almost 250,000 trade visitors from over 56 countries (over 60% non-German) attended K, making it the largest and internationally most representative plastics trade show.

Complete information in English is available online at www.k-online.de

The **Massachusetts Office of International Trade and Investment Europe** is ready to coordinate your participation at **K Plastics 2010**.

Our Services

- + Technical and organizational service during preparations and running time
- + Allocation of community stand with an open and inviting information stand
- + Show registration, incl. all fees and exhibitor pass
- + Booth layout, planning and booth building
- + Support for cost effective accommodations
- + Electrical supply incl. current consumption, W-LAN
- + Company name on a display at the booth
- + Catalogue entry with company data, incl. product index
- + Lighting, cleaning and security at the stand
- + **Benefit of community facility at the MA Pavilion through**
- + Use of the infrastructure of the pavilion, incl. kitchen, storage, conference and meeting area
- + Catering at the stand for you and your guests
- + W-LAN
- + **With on-site Plus due to...**
- + Central location of pavilion i.e. excellent visitor traffic
- + High visual effect via large-scale graphics
- + Comprehensive support program (e.g. reception, international get-together)
- + Targeted invitations to companies, associations and institutions within MOITI Europe network
- + One full page per company in dual-language Brochure

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Cost: \$2,250.00

SPACE IS LIMITED. APPLICATIONS WILL BE ACCEPTED IN THE ORDER IN WHICH THEY ARE RECEIVED.